

Prof. M. N. Navale
M.E. (Elect.) MIE, MBA
Founder President

Dr. (Mrs.) Sunanda M. Navale
B.A., M.P.M., Ph.D.
Founder Secretary

Dr. Rajashree Shinde
M.Com., M.Ed., M.P.M., FDP(MIIMA), Ph.D.
Director

1. List of Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship Activities conducted during the year (2019-20): -

Sr. No.	Type of Activity	Name of the workshop/ seminar/ conference Conducted	Page No.
1	Research Methodology	National Conference CONFLUENCE 2020	23
2	Intellectual Property Rights (IPR)	IPR	9
3	Entrepreneurship	Entrepreneurship Workshop-INNOVATIVE PRACTICES IN ENTREPRENEURSHIP	1
		Business Skills Workshop	19
		Basic Orientation to Entrepreneurship	30

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5	Basic Orientation to Entrepreneurship	30

SPECTRUM WORKSHOP REPORT
ON
INNOVATIVE PRACTICES IN ENTREPRENEURSHIP

Activity: Spectrum Workshop

Name of Guest Speakers:

- Mr. Sharad Tandale, Proprietor, Innovation Engineers & contractors and New Era Publication House
- Dr. Ketan Gandhi, President and CEO of KgGuruji.com
- Ms. Kunika Kulkarni, Cake artist
- Mr. Viral Patel, Authorized channel partner of Nilkamal Furniture

Topic of Workshop: Innovative practices in Entrepreneurship Development

Coordinators:

- Dr. Reshma Kabugade
- Dr. Sadhana Ogale
- Prof. Shital Sarnot

Date: 30/1/2020
Hall

Day: Thursday

Venue: SKNSSBM Seminar

Time: 10.00 am to 1.30 pm **Class:** MBA I & II Year

Total Number of Participants: 239

Description of Workshop:

NBN Sinhgad School of Management studies, Ambegaon (BK) Pune and SKN Sinhgad School of Management Studies organized a workshop on Innovative practices in Entrepreneurship Development on 30th January, 2020 at SKNSSBM, AMBEGAON campus.

The workshop was mainly focused on developing entrepreneurship skills of the students and discussing the risks and benefits of being an entrepreneur. The discussion was made by self-made entrepreneurs with their experiences and their skills.

The list of activities that has been conducted in workshop of “Innovative practices in Entrepreneurship Development” is as follows:



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Registration Desk



Inauguration of Workshop



Speech by Dr. Nutan Samdani (HOD, NBSSOMS)



Session by Mr. Sharad Tandale

He shared his incidents about self identification, development of innovative ideas; struggle to be an entrepreneur etc. He emphasized on motivation, hard working and passion of an entrepreneur.



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Session by Mr. Ketan Gandhi

He started the session with how to develop start up ideas and innovative product. He guided the students about raising the fund for business, Government Funding, International project



K. N. Sinhgad

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Management and how to approach to different companies for fund generation. He discussed about opportunity to the students to be a part of an International Project.



Entrepreneurial experience sharing by Alumni



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Mr. Viral Patel and Ms. Kunika Kulkarni shared their experiences about entrepreneurship and business development. They discussed their journey from Institute to where they are now, making it more relative for the students.



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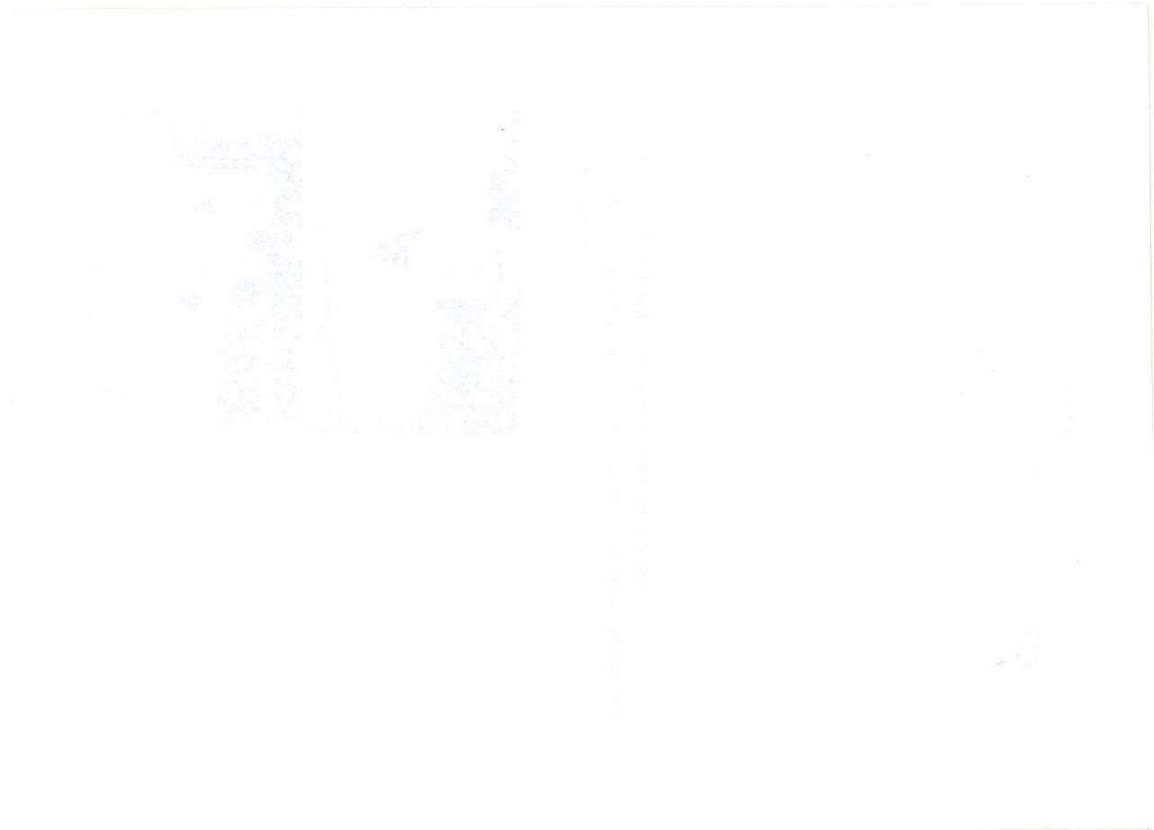


Vote of thanks

The workshop concluded with vote of thanks by student volunteers, The coordinators of workshop declared the successful completion of the workshop.



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Report On Guest Session

Topic	Intellectual Property Rights
Name Of Guest Speaker	Adv. Dr. Shilpa Gaikwad
Designation	Speaker
Organization Name	Sinhgad Law College
Date & Day	1.05.2020 & Monday
Time	2.00PM – 3.30PM
Venue	Zoom Online Event
Class	MBA - First Year
Total Number of Participants	19

Summary of the Session

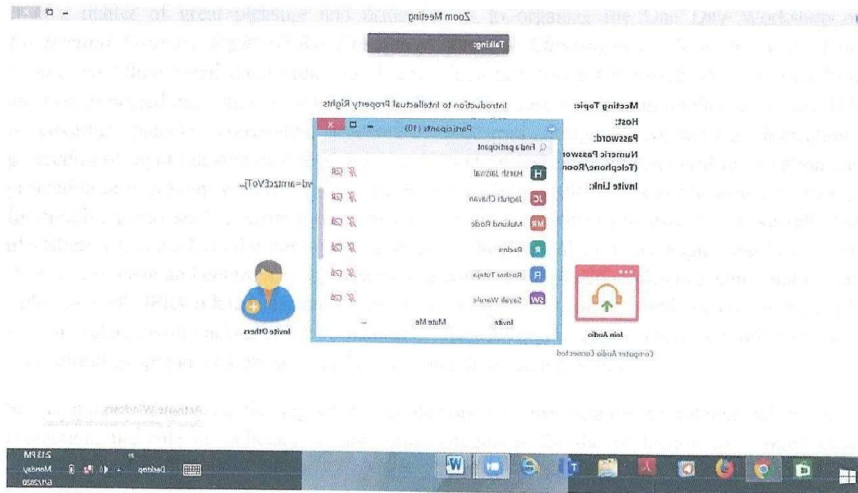
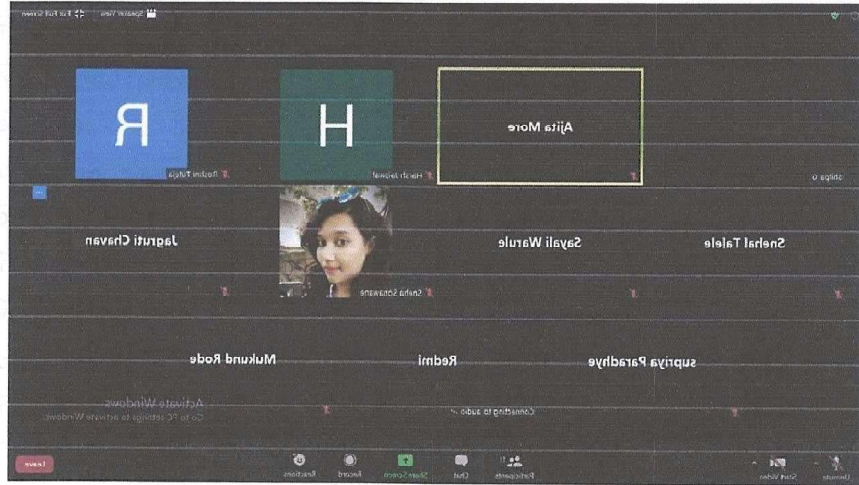
It is a matter of great pleasure and pride for us to organize the One Day Workshop on *Intellectual Property Right (IPR)- Emerging Issues & Challenges*". IPR is the right of the people over their intellectual creations. Ideas which are abstract representation of something must be protected once they have been materialized as a result of human intellectual effort. IPR is covering patents, copyrights, trademark, industrial designs, geographical indications, protection of layout design of integrated circuits and protection of undisclosed information and protection of new plant variety. Intellectual Property Rights (IPR) refers to Monopoly protection for creative works such as writing (copyright), inventions (patents), processes (trade secrets) and identifiers (trademarks). Like any evolving concept, Intellectual Property Rights too has its fair share of criticism and controversies, because it involves not just economics but ethics and human rights as well. IPRs related law and rules are very difficult to understand for common people who are related with various types of business, industries and research. Therefore, this workshop was helpful to spread awareness regarding IPR and their related issues.

Shilpa madam discussed the legislative framework of laws relating to Intellectual Property Protection, the role of judiciary in providing safeguards for the protection of Intellectual Property Rights, the law relating to Geographical Indication and Traditional Knowledge and the importance of Intellectual Property and Sustainable Development



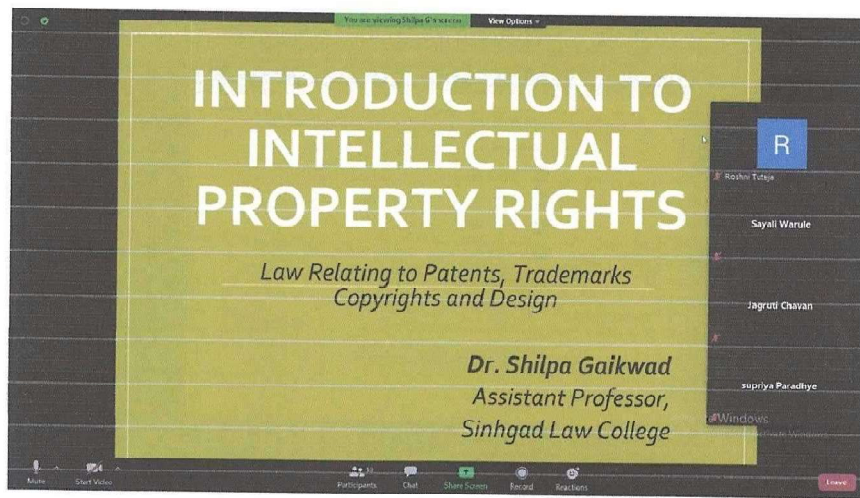
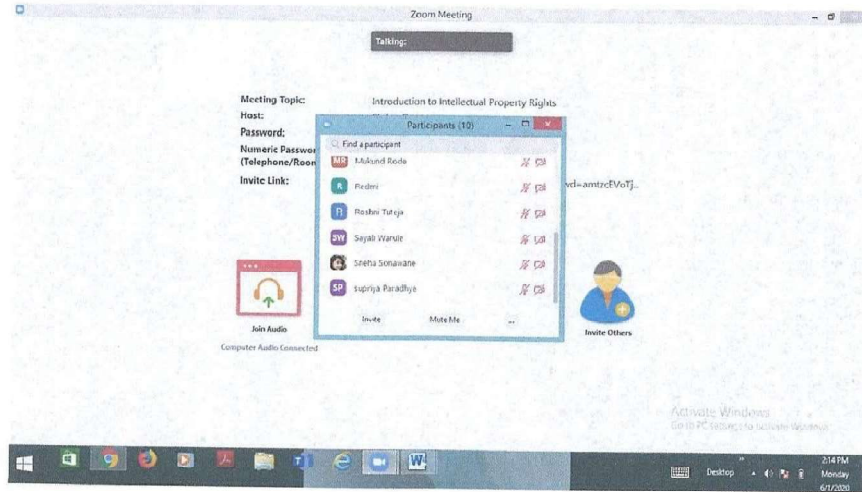
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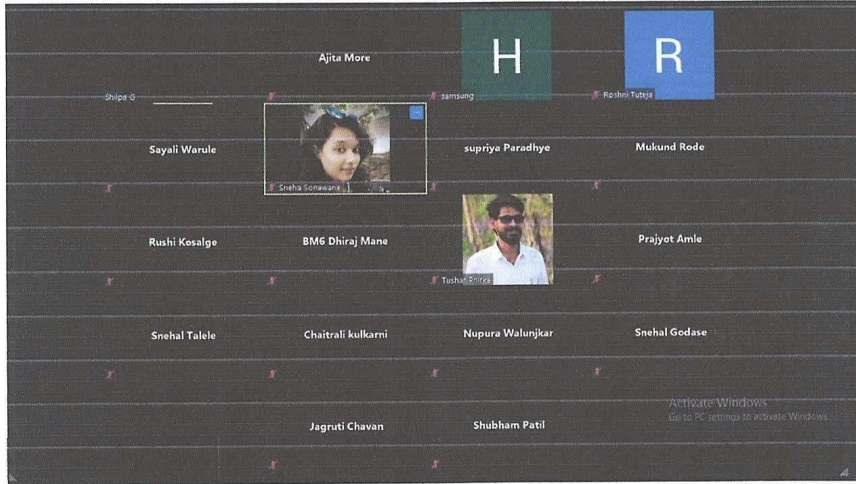



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 2, No. 101, Ambegaon (Bk.), Pune - 411 041

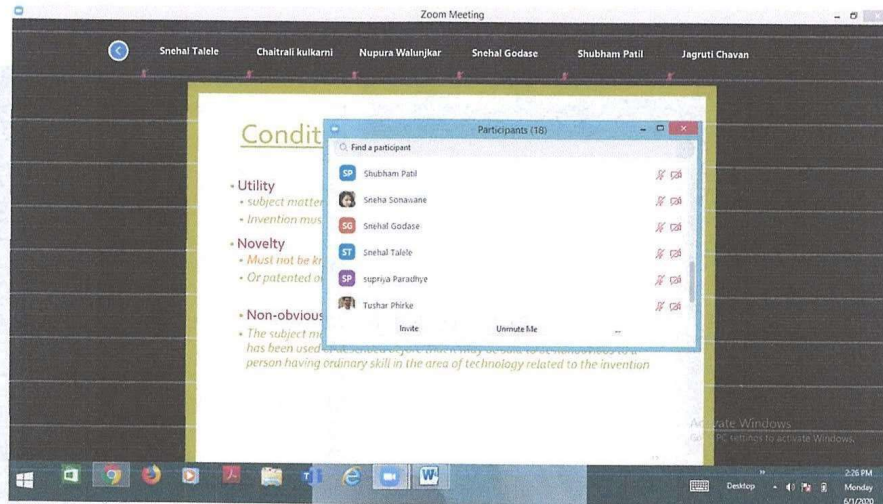
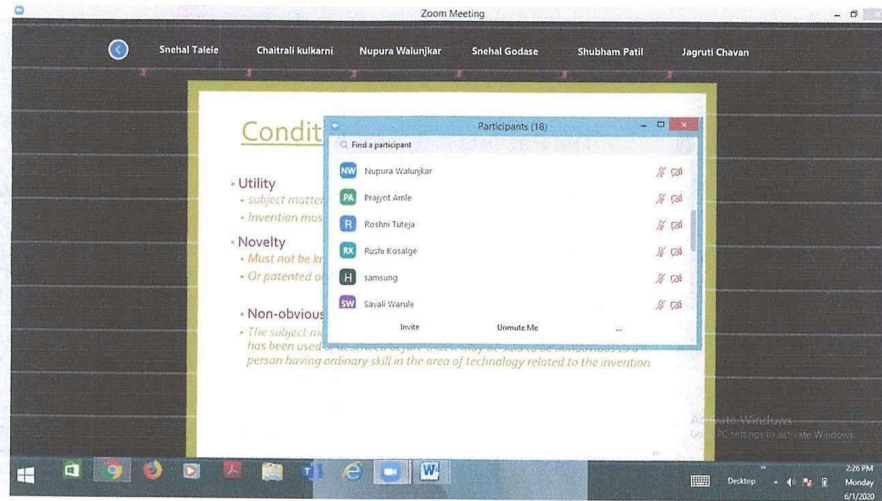





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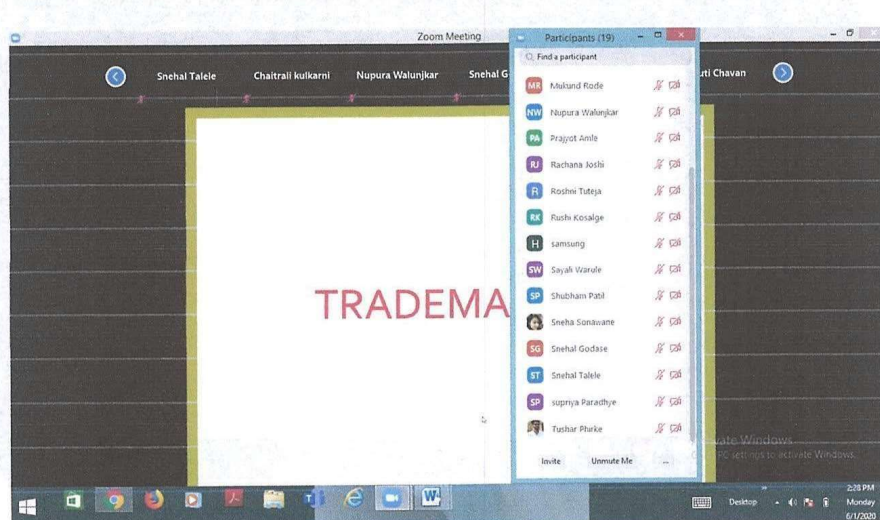
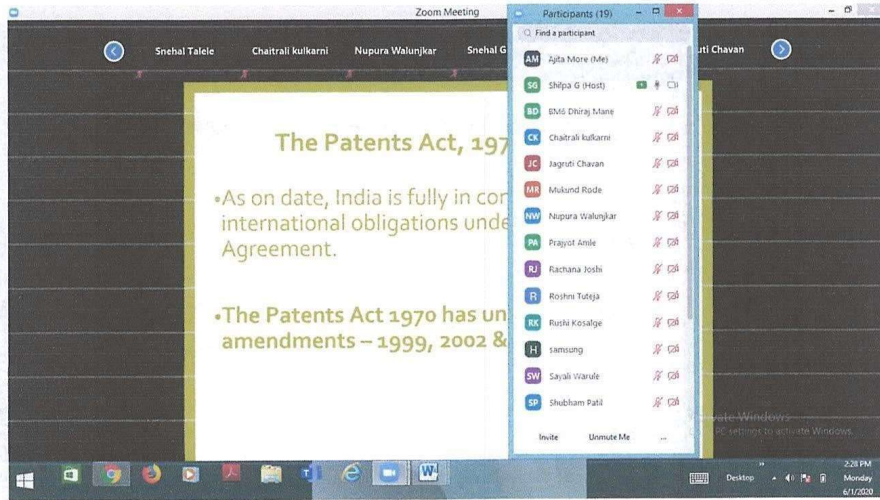


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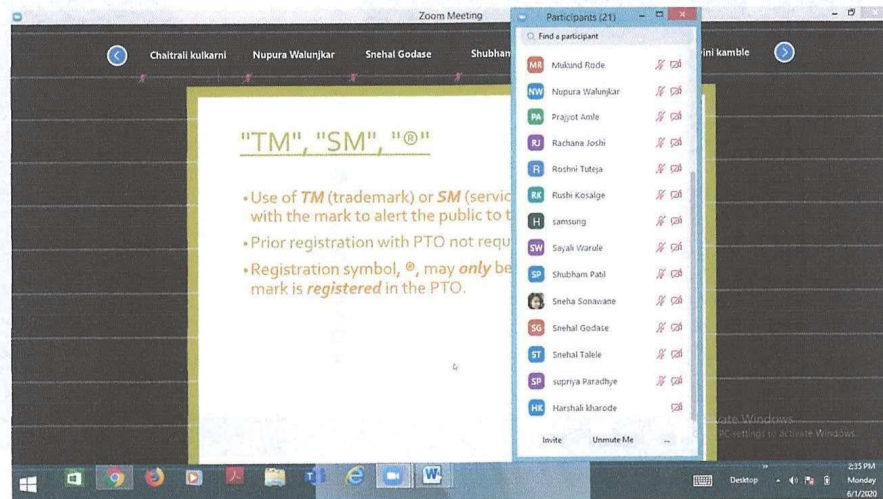
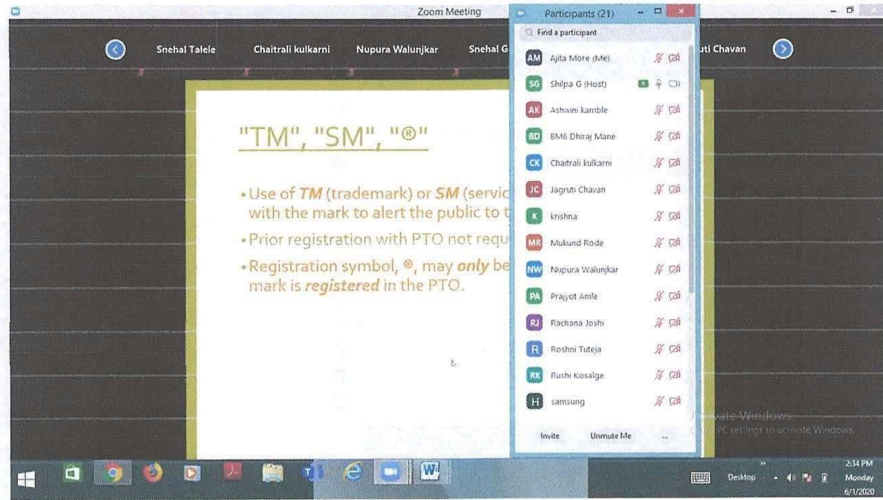


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Zoom Meeting

Shubham Patil Jagruti Chavan Ashwini Kambale Harshali Kharode Krishna Mukund Rode

Scope of Copyright Protection

- **Literary works**
- Musical works
 - Including lyrics
- Dramatic works
 - Including music
- Choreography
- Motion pictures
- Pictorial, graphic, sculptural works
- **Sound recordings**
- Architectural works

2:42 PM Monday 6/1/2020

Zoom Meeting

Ashwini Kambale Harshali Kharode Krishna Mukund Rode

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Copyright in :

- Original literary, dramatic, musical and cinematographic works; Computer Software's, Engineering drawings, etc.
- Cinematographic films; and
- Sound recordings.

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Term : Usually lifetime of the author or 60 years from the year of death of author

Broadcast Reproduction right – Twenty Years
Performers Right- Fifty Years

Authors Rights- Moral Rights- Authors Right of Resale Share Right In original Copies

Participants (21)

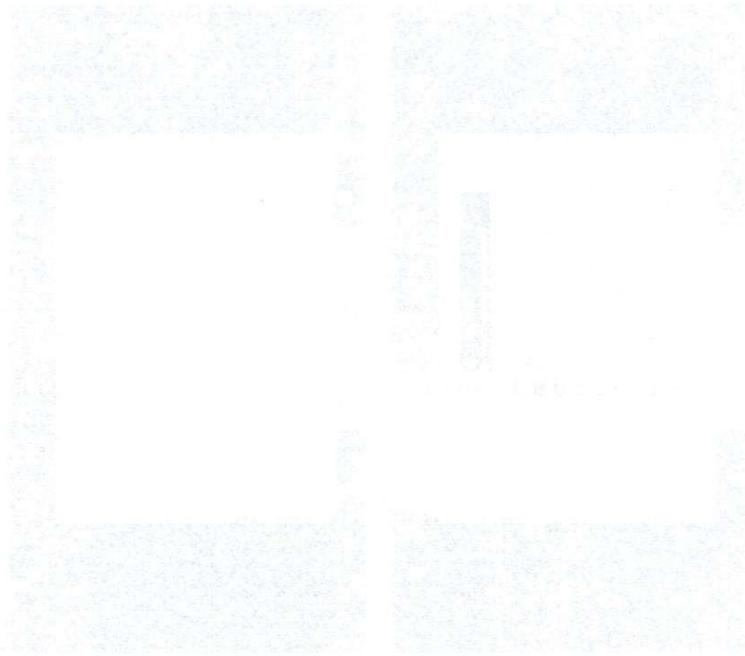
Name	Joined	Left
K Krishna		
MR Mukund Rode		
NW Nupura Watajkar		
PA Prajot Amle		
R Roshni Tuteja		
RS Rishi Kosalge		
H Hamsang		
SW Sayali Wante		
SP Shubham Patil		
SS Sneha Sonavane		
SD Snehal Godase		
ST Snehal Talele		
SP Supriya Karadhye		
CD Chetan Dhote		

2:48 PM Monday 6/1/2020



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Report On Guest Session

Topic	Complete Business Skills Workshop
Name Of Guest Speaker	Nikhil Sakhare
Designation	Propreitor
Organization Name	Maxwell Consultants
Date & Day	3.10.2019
Time	5 Weekends starting 30/10/2020
Venue	Seminar Hall 1, SKN Sinhgad School of Business Management
Class	MBA - First Year
Total Number of Participants	14

Summary of the Session

Maxwell Consultants to conduct a weekend session on **Complete Business Skills** for the budding entrepreneurs of SKNSSBM. This session was conducted by Mr. Nikhil Sakhare over the period of 5 Saturdays starting 3rd October 2019.

The sessions included:

1. i) Start from 'Zero'
ii) Branding & market culture
2. Marketing
3. i) Dealing
ii) Ideas, Planning & Execution
4. i) Corporate leadership, employee retention



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- ii) Customer relationship
- 5. i) Lateral Thinking
- ii) Do's & Don'ts



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STES'S SKN Sinhgad School of Business Management
MBA I Batch 2018 Sem.-I Attendance Sheet of Div-C (23/08/2018)

GUEST SESSION ON INTELLECTUAL PROPERTY RIGHTS

S. No.	UID Number	Name	Sign.
1	1819/ASBM/00689	SURYAWANSHI DHANJAY RAVINDRA	
2	1819/ASBM/00690	SURYAWANSHI SANGRAM ARUN	
3	1819/ASBM/00691	RANBAWALE SHISHIR SHRAVAN	
4	1819/ASBM/00692	POHOKAR SHUBHAM DEVANAND	
5	1819/ASBM/00693	BHAGAT JAYESH RAMKRUSHNA	
6	1819/ASBM/00694	SHIRSAT SWATI SHIVAJI	
7	1819/ASBM/00695	TUPSUNDER AKSHAY GAJANAN	<i>[Signature]</i>
8	1819/ASBM/00696	LAKDE DIKSHA ASHOK	<i>[Signature]</i>
9	1819/ASBM/00697	YADAV NEETU SUDHIRAM	
10	1819/ASBM/00698	CHOUGULE MAHESH BALAJI	
11	1819/ASBM/00699	PAKAVE SHUBHAM VISHWANATH	<i>[Signature]</i>
12	1819/ASBM/00700	SURWADE DIKSHA RAJU	<i>[Signature]</i>
13	1819/ASBM/00701	GAWAR ASHWINI SANTOSH	
14	1819/ASBM/00702	ZALTE SHUBHAM RAMESH	<i>[Signature]</i>
15	1819/ASBM/00703	GAIKWAD YOGESH PANDURANG	
16	1819/ASBM/00704	GHUGE KAILAS DEVIDAS	<i>[Signature]</i>
17	1819/ASBM/00705	TAWDE PRANAV VASANTRAO	
18	1819/ASBM/00706	WANASKAR RAVI SAKHARAM	<i>[Signature]</i>
19	1819/ASBM/00707	DHANORKAR VAIBHAV BABURAO	
20	1819/ASBM/00708	DOSHI YASH PRASHANT	<i>[Signature]</i>
21	1819/ASBM/00709	GORDE AKSHAY BALASAHEB	<i>[Signature]</i>
22	1819/ASBM/00710	GAWARE SHUBHAM DATTATRYA	<i>[Signature]</i>
23	1819/ASBM/00711	PATIL YASH BABAN	<i>[Signature]</i>
24	1819/ASBM/00712	MOTE AMOL SHANKAR	
25	1819/ASBM/00713	JADHAV PRASAD DIPAK	
26	1819/ASBM/00714	GODASE VAIJINATH PANDURANG	<i>[Signature]</i>
27	1819/ASBM/00715	KAPANDE PRASHANT MANOHAR	<i>[Signature]</i>
28	1819/ASBM/00716	PAWAR KALPESH RAJENDRA	<i>[Signature]</i>
29	1819/ASBM/00717	PATIL KUNAL BAPURAO	<i>[Signature]</i>
30	1819/ASBM/00718	PAWAR HARISH HANMANT	
31	1819/ASBM/00719	SHELKE VISHAL PANDIT	
32	1819/ASBM/00720	SINGH POOJA AKHILESH	
33	1819/ASBM/00721	BAND SUMIT SURENDRA	
34	1819/ASBM/00722	GHULE AVINASH DNYAOBA	<i>[Signature]</i>
35	1819/ASBM/00723	BHAVSAR HEMANT VILAS	<i>[Signature]</i>
36	1819/ASBM/00724	BHOSALE KISHOR DATTATRAY	<i>[Signature]</i>
37	1819/ASBM/00725	PATIL PRASHANT PRADEEP	
38	1819/ASBM/00726	WANI SHUBHAM SHRIRAM	<i>[Signature]</i>
39	1819/ASBM/00865	JAIN KARAN	<i>[Signature]</i>
40	1819/ASBM/00835	VYAS HARSHWARDHAN	<i>[Signature]</i>
41	1819/ASBM/00834	DALI CHETAN BABANRAO	
42	1819/ASBM/00833	MALVE PRASHANT	<i>[Signature]</i>
43	1819/ASBM/00832	KHATRI MAYUR	
44	1819/ASBM/00827	SATYENDRA KUMAR	
45	1819/ASBM/00826	AKANKSHA BABAJ WANI	<i>[Signature]</i>
46	1819/ASBM/00830	ABHISHEK RAVINDRA JADHAV	
47	1819/ASBM/00829	VAIBHAV MANE	
48	1819/ASBM/00846	MOHD FAJIL ABDUL LATIF	



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Report On National Conference – Confluence 2020

Topic	Transformative Role of Business in Corporate Social Responsibility: An Indian Perspective in Association with SPPU under QIP
Date & Day	17 th & 18 th February, 2020
Time	9:00 AM – 6:00 PM
Venue	Seminar Hall 1, SKN Sinhgad School of Business Management
Total Number of Students (MBA I and MBA II)	116
Total Number of Faculty and Research Scholars	104

With an agenda of creating awareness regarding Corporate Social Responsibility, a National Conference – Confluence 2020 was organized at SKN Sinhgad School of Business Management. The conference was organized from 17th to 18th February 2020. The prominent members invited for the conference were Dr. N.S. Umrani (Pro-Vice Chancellor, SPPU), Dr. Bhalchandra Laxman Mungekar (Ex-Vice Chancellor, SPPU), Dr. Sangeeta Pandit (Associate Professor, College of Social Work, Nirmala Niketan), Dr. Ambrish Singh (Alumni, IIM-A), Dr. Prabha Tirmare (Associate Professor, and Former Field Coordinator, CSWNN, Mumbai), Mrs. Pradnya Waghmare (Chief Project Director, Samptadoot Cell and Special Cell, BARTI), Ms. Yogita Deshpande (Manager-HR & Systems, Blmenbecker KAT Automation Pvt. Ltd.) and Dr. Sachin Surve (Coordinator, Faculty Development Centre, UGC-Human Resource Development Centre, SPPU).

DAY 1: 17th February, 2020

The session started with the Saraswati Pujan and Deep Prajwalan which was followed by the felicitation of the prominent members and the students getting campus placements. The initial introduction regarding the conference was given by our director Dr. Rajashree Shinde which was followed by Dr. Rahul Wagh explaining the entire agenda of the conference.

Dr. N.S. Umrani, the Pro Vice-Chancellor, SPPU addressed the audience about the importance of Social Responsibility.

Chief Guest Dr. Bhalchandra Laxman Mungekar took the charge for the next session. He gave valuable insights regarding corporate social responsibility. He also explained that as a human being we



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have some social responsibility towards everything which exists on this planet. If we make up our mind to do one **Act of Random Kindness** without any motive of getting something in return, the world would be a better place. He also laid emphasis on creating value system not only in the corporate world but also in the society as well.

Dr. Sangeeta Pandit took the charge of the second session. She started her session by stating the importance of decision making in business; correct decision makes you successful while wrong decisions leads to failure. Next she stated various ways such as corporate governance, abiding the compliance, maintaining internal SOP's, protecting the environment, providing nutritional food and going beyond compliance through which risks in business can be reduced.

Dr. Ambrish Singh took the charge of the next session. During his session he informed that the basic reason as to why some business prospers and others fail is; successful business always sustains value system while others do not. This was followed by the examples of Sahara & Reliance telecommunications failure. He also mentioned the upcoming areas wherein we should plan our business which are education, health and agriculture.

Next was the **technical track sessions** of Human Resource Management, Marketing Management, General Management and Financial Management, wherein the research scholars had to present their research papers in front of the judges who were heading the session. The judges of the session were Dr. Ambrish Singh, Dr. Vijaya Puranik (Director, SBS, Erandwane) and Dr. Nutan Samdani (HOD, NBN School of Management Studis). Every research scholar was given 5 minutes to present his/her research paper. 16 research scholars presented their research papers and the session ended by giving feedback to all the research scholars.



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Photographs of Day 1

Dr. Bhalchandra Laxman Mungekar addressing the Session:



Dr. Sangeeta Pandit addressing the Session:



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Director

Technical Track Sessions:




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Technical Track Sessions:




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DAY 2: 18th February, 2020

The initial session was taken by **Dr. Prabha Tirmare**. She started her session by giving brief information regarding corporate social responsibility and business & its transformation. She also explained the problems faced by Denotified, Nomadic and Semi-Nomadic Tribes. Later she explained that in order to grow as a nation we must have high Human Development Index and low Infant Mortality Rate. She also gave brief information regarding the initiatives such as Spandana and RULEA which she had taken for raising the standard of living for various nomadic tribes. She also laid emphasis on having Prakash Arnte & Medha Patkar as our role model.

Mrs. Pradnya Waghmare took the charge of the next session. She started with the explanation of RTI Act and informed that most of the people are still unaware about this act. She also informed us various instances of domestic violence and various initiatives which she had taken to stop the domestic violence, which includes "**How to behave with women and girls,**" as one of the various initiatives.

Ms. Yogita Deshpande took the charge of the next session. She gave various insights on resume writing, basic interview tips, analyzing salaries on glassdoor, reading the job description carefully, clearing all your queries and doubt upfront before joining the organization. She concluded her session by stating "**Job should be just a part of life and not vice-versa.**"

The final session was taken by **Dr. Sachin Surve**. He started the session by explaining the importance of taking initiatives. Further he explained why confidence is necessary; emphasized on having friendship with self; understand yourself; have SWOT analysis; face your fears; enjoy success and don't be afraid of making mistakes but make sure you don't repeat the same mistake again.

The National Conference – Confluence 2020 ended with the valedictory speech by **Mr. Sanchit Pansare**.



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Photographs of Day 2:



Report By

Dr. Shalaka Sakhrekar

Prof. Ajita More



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Report On Guest Session

Topic	Basic Orientation to Entrepreneurship
Name Of Guest Speaker	Mr. Nikhil Sakhare
Designation	Speaker and Writer
Organization Name	Maxwell Consultants Pvt. Ltd.
Contact No	
Date & Day	23.09.2019 & Monday
Time	12.00PM – 1.00PM
Venue	Seminar Hall 1, SKN Sinhgad School of Business Management
Class	MBA - First Year
Total Number of Participants	180

Summary of the Session

Mr. Nikhil Sakhare started the session by sharing his experiences He started his own business at the age of 8. He opened kids library and he earned his first Rs.500.. He has been working for 20 years in working as an independent Entrepreneur. He talked about overall business skill which the students have to implement as well as gave some examples which are related to life. He shared the importance of developing Business Skills required by every entrepreneur. He will be conducting a Business Skills workshop for budding entrepreneurs at SKNSSBM for 5 weeks, each consisting of 3 hours in continuation of this session.

The workshop will include the following content :

1. Start with 'Zero'
2. Branding and Market Culture
3. Marketing
4. Dealing
5. Ideas, Planning and Execution
6. Corporate leadership, employee retention
7. Customer relationship
8. Business Framework
9. Do's and Don'ts

Activities :

1. Activities and Practicals
2. Action plans
3. Audio Visual Inputs
4. Worksheets




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- 5. Notes and Extracts
- 6. Weekly Tasks

It is result oriented program which deals with real time learning. There will be hands on activities, results oriented task and self-exploratory tools. apart from focusing overall development of an individual

Photographs



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